



Design and Implementation of a Personalized Outdoor Audio Tour Guide in HTML5

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Who is the Project For?

For master students with

- ❧ Personalized Web-based environments/recommenders
- ❧ Mobile applications
- ❧ Semantic Web
- ❧ Human-technology interaction
- ❧ HTML5 => future of Web development
- ❧ World/cultural heritage

- ❧ Collaboration with
 - ❧ Built Environment Dpt. of TU/e
 - ❧ Professional companies such as TIE Holding, _____

Sources of Inspiration

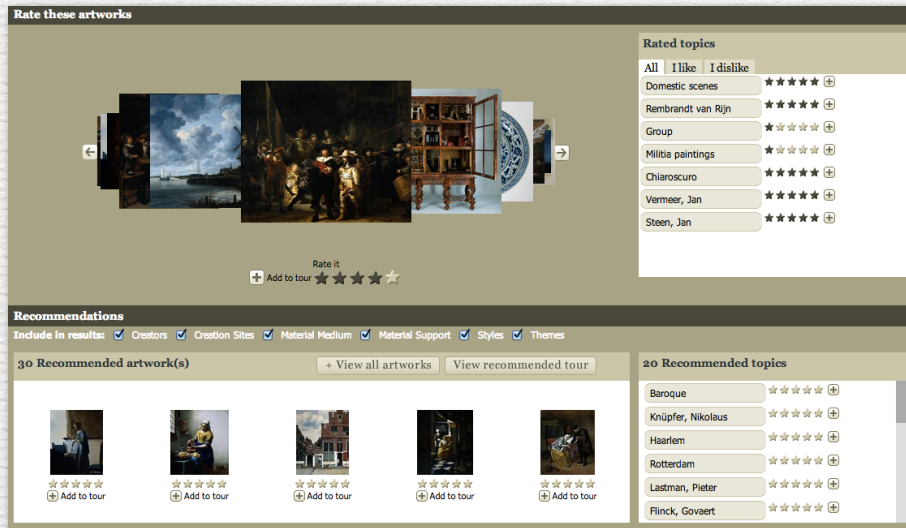
Available Tools

- ❖ Results of the CHIP project
Cultural Heritage Information Personalization
- ❖ Prototype of the personalized museum guide
<http://chip.win.tue.nl>



CHIP Web-Based Tools: Tour de Rijks

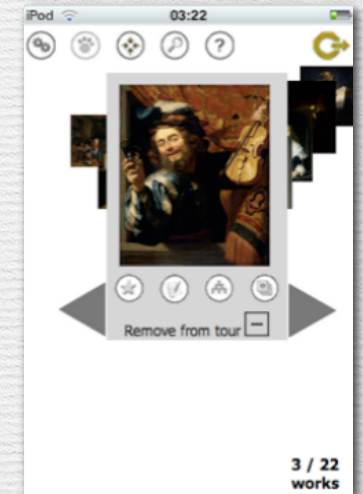
Art Recommender:
discovering interests
in
artworks & art topics



Tour Wizard:
managing & visualizing
museum tours



Mobile Guide:
guidance
inside museum



<http://chip.win.tue.nl/demo/>

CHIP Follow Up: Tour d'Amsterdam

Recommender for
points of interest in the
city

Tour Wizard:
managing &
visualizing city tours

Mobile
City Guide

The screenshot shows a web interface for rating points of interest. At the top, there's a section titled "Rate these points of interest" with a gallery of images and a "Rate it" button with a star rating. Below this is a "Rated topics" section with a list of categories like "All", "I like", and "I dislike", and a specific entry for "Churches (buildings)" with a 5-star rating. At the bottom, there are "Recommendations" for artworks and topics, each with a small image and a star rating.

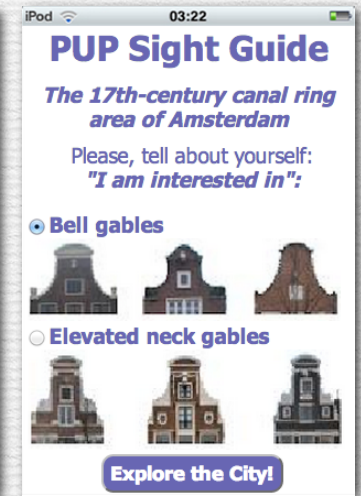
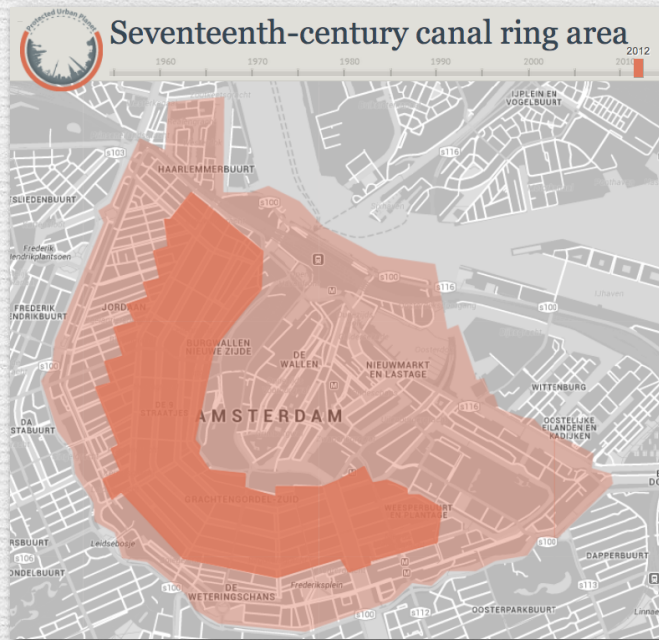
The screenshot shows a "Tour Wizard" interface with a horizontal timeline from 1590 to 1650. Several small images of buildings are placed along the timeline, representing points of interest at different historical periods.

The screenshot shows a map of Amsterdam with several orange circular markers indicating tour points. The map includes labels for various neighborhoods like "Haarlemmerbuurt", "De Wallen", and "Zeeburg". A legend at the top right shows "Map", "Satellite", and "Hybrid" options.

The screenshot shows a mobile city guide app on an iPod. The screen displays a large image of a building, with navigation icons at the top and bottom. The time is 03:22. At the bottom right, it says "2 / 5 works".

<http://chip.win.tue.nl/cityguide/>

CHIP Follow Up: Collaboration with Built Environment Dpt. of TU/e



- Protected Urban Planet (PUP)
<http://www.protectedurbanplanet.net/>
- PUP Sight Guide
<http://chip.win.tue.nl/cityguide/sightguide>

Project Proposal

- ❧ Make a personalised outdoor tour guide a reality:
 - ❧ GPS-enabled
 - ❧ Utilize knowledge about (next to interests)
 - context - location, visited places, time, date, day of week, weather
 - ❧ Extensions:
 - for gathering information on cultural/world heritage
 - collaborative filtering
 - ❧ UIs design, but not too much focus on complicated visualization
 - ❧ Your own ideas for an app...